Integration Developer News
Sponsorship Package 2024 - 2025

Virtual Summits

For Demand Generation

Integration
Developer News

Executive Overview

Integration Developer News

Integration Developer News produces Multi-Vendor Virtual Summits for Demand Generation.
IDN has registered more than 160,000 qualified enterprise IT decision makers.
150+ virtual summits produced - one per month over the past 12 years.

Virtual Summits

AI Deployment
Virtual Summit

Feb 6, 2025
May 1, 2025
Jul 12, 2025
Oct 23, 2025

Application Architecture
Virtual Summit

Oct 24, 2024
Mar 20, 2025
Sept 11, 2025

Enterprise Integration
Virtual Summit

Dec 5, 2024
Jun 12, 2025
Dec 4, 2025

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k 25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

Summit Sponsors & Speakers

IBM
databricks
Red Hat
Progress
Microsoft
ORACLE
boomi
influxdata
appian
ScienceLogic
outsystems
softwareAG
SAP
snapLogic
ACTIAN
H2O.ai
JFrog
okta
denodo
NetApp
DATASTAX
aws
zilliz
SingleStore

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Demographics

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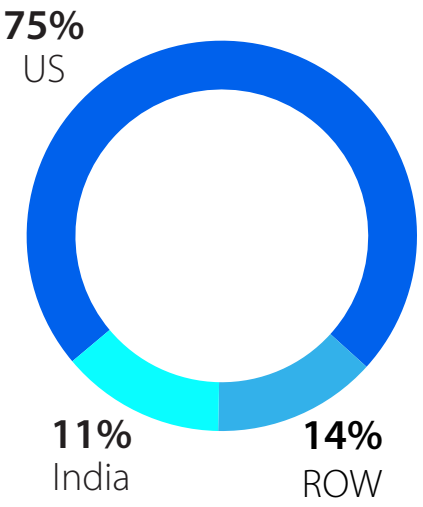
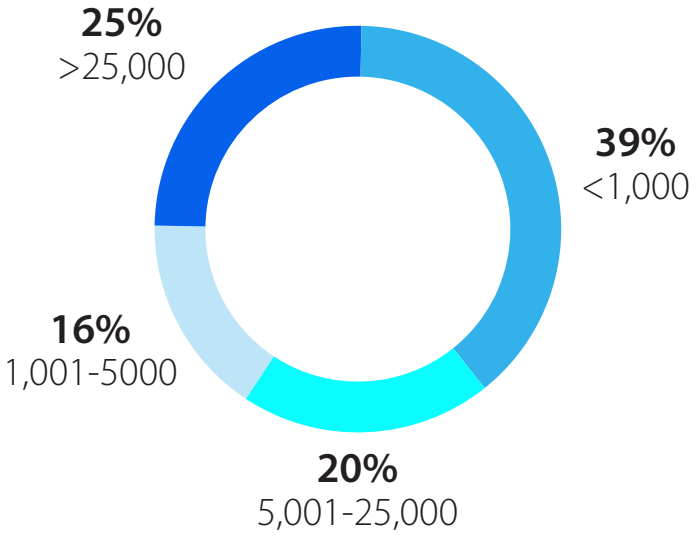
150+ virtual summits produced - more than 160,000 qualified enterprise IT decision makers
700 guaranteed - 800-900 average

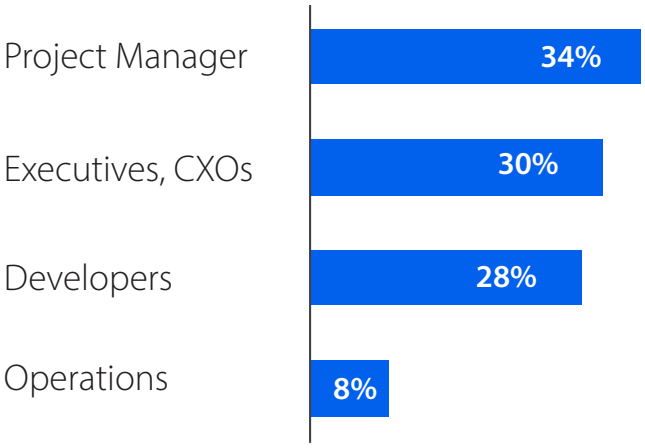
GEO Regions



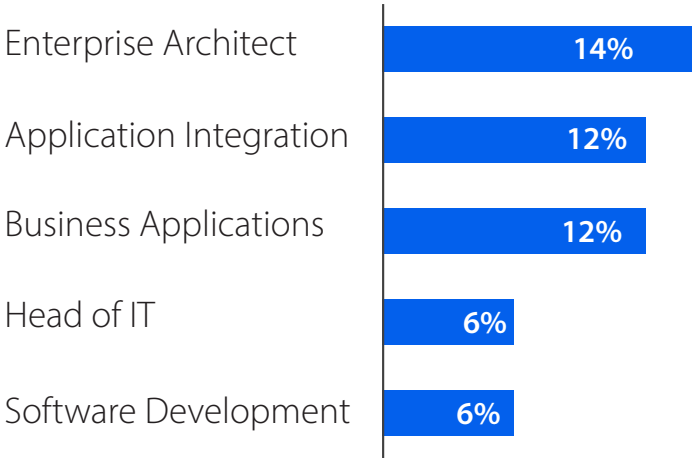
Company Size - Employees



Top Job Levels



Top Job Functions



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Virtual Summits

Integration Developer News

AI Deployment
Virtual Summit

Use AI for Better IT & Business Outcomes

AI Deployment Summit is a multi-vendor online event featuring top AI companies to help enterprises implement real-world AI and automation solutions.

Top job specialties include: CxOs, Enterprise Architects, Data Architects, Data Scientists, Application Integrators, and Software Developers

- February 6, 2025
- May 1, 2025
- July 24, 2025
- October 23, 2025

Application Architecture
Virtual Summit

Design, Build and Run Modern Enterprise Applications

Application Architecture Summit focuses on how to build, launch & run applications with low code, DevOps and cloud native skills.

Top job specialties include: Enterprise Architects, Software Developers, Project Managers, Solution Architects, Application Integrators, DevOps, Business Application Managers, and CxOs.

- October 24, 2024
- March 20, 2025
- September 11, 2025

Enterprise Integration
Virtual Summit

Integration Powers Digital Transformation

Enterprise Integration Summit explores how APIs, iPaaS, RPA and other integrations are foundational to successful digital transformation.

Top job specialties include: Enterprise Architects, Project Managers, Application Integrators, Software Developers, Business Application Managers, and CxOs.

- December 5, 2024
- June 12, 2025
- December 4, 2025

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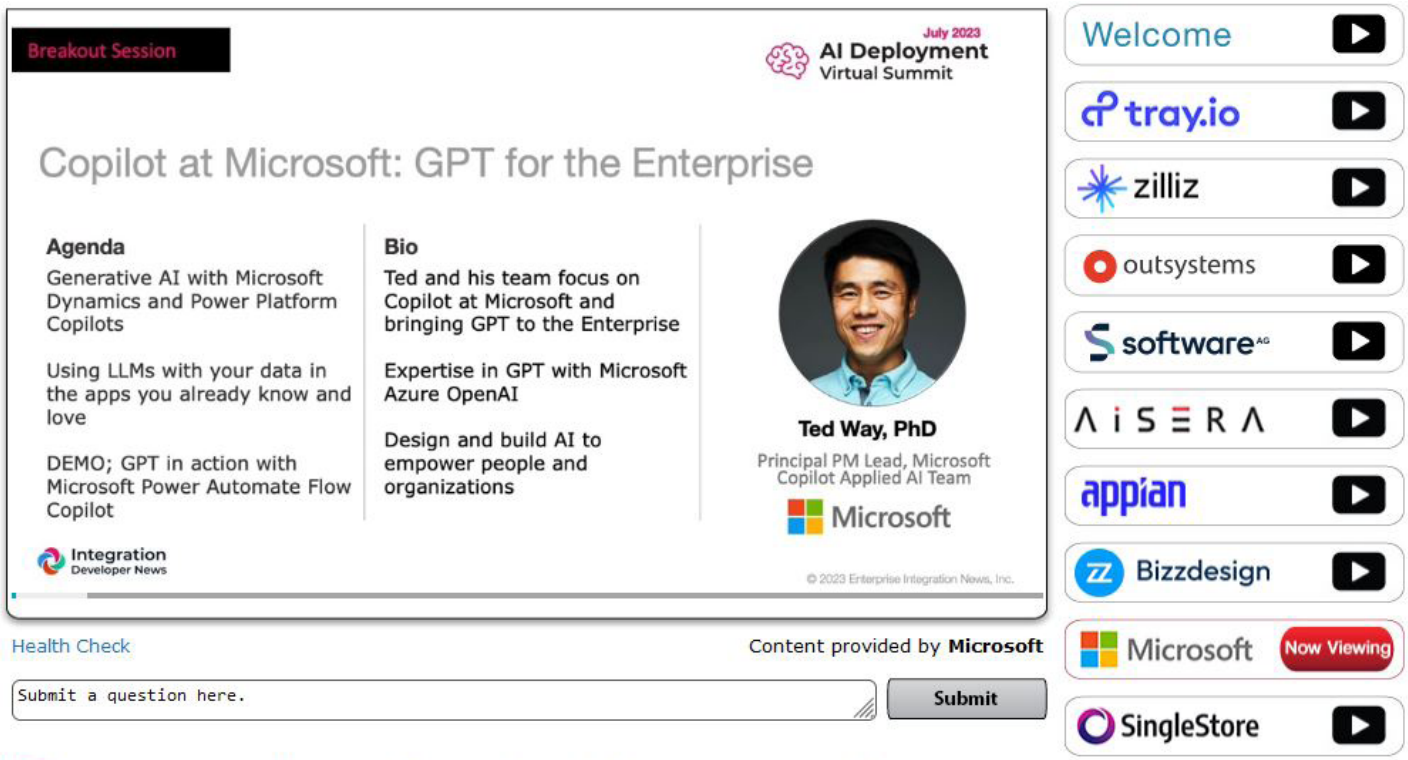
Sponsor Room

Integration Developer News

Each sponsor gets a resource room where attendees view presentations, download pdfs and sign up for free trials etc. IDN tracks all attendee behavior and delivers it in an easy to read Leads Report.



Microsoft **Copilot at Microsoft: GPT for the Enterprise**

Free Trials and More

[LEARN] Power Platform on Microsoft Learn
[FREE TRIAL] Power Apps 30-day free trial - Power Apps
[PRODUCT OVERVIEW] Build Apps for your Business - Microsoft Power Apps

PDF Downloads

[SPEAKER SLIDES] Copilot at Microsoft: GPT for the Enterprise
[INFOGRAPHIC] Steer the Future of Development: Copilot and AI in Microsoft Power Platform

Virtual Summit Calendar

More than 150+ events produced

Integration Developer News

2024 & 2025 Virtual Events

Q4 2024

October 24	**Application Architecture** Virtual Summit	Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization
December 5	**Enterprise Integration** Virtual Summit	Enterprise Architecture • API Management • Data Virtualization Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization

Q1 2025

February 6	**AI Deployment** Virtual Summit	Machine Learning • AIOps • NoSQL • Analytics • Automation • BI BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT
March 20	**Application Architecture** Virtual Summit	Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

Q2 2025

May 1	**AI Deployment** Virtual Summit	Machine Learning • AIOps • NoSQL • Analytics • Automation • BI BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT
June 12	**Enterprise Integration** Virtual Summit	Enterprise Architecture • API Management • Data Virtualization Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization

Q3 2025

July 24	**AI Deployment** Virtual Summit	Machine Learning • AIOps • NoSQL • Analytics • Automation • BI BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT
September 11	**Application Architecture** Virtual Summit	Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

Q4 2025

October 23	**AI Deployment** Virtual Summit	Machine Learning • AIOps • NoSQL • Analytics • Automation • BI BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT
December 4	**Enterprise Integration** Virtual Summit	Enterprise Architecture • API Management • Data Virtualization Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization

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