

Integration Developer News  
Sponsorship Package 2024

# Virtual Summits

## For Demand Generation



**Integration  
Developer News**

Integration Developer News produces Multi-Vendor Virtual Summits for Demand Generation. IDN has registered more than 160,000 qualified enterprise IT decision makers. 150+ virtual summits produced - one per month over the past 11 years.

## Virtual Summits

 <b>AI Deployment</b> Virtual Summit	Feb. 8, 2024 Jun. 6, 2024 Sept. 26, 2024
 <b>Application Architecture</b> Virtual Summit	Mar. 14, 2024 Jul. 25, 2024 Oct. 24, 2024
 <b>Enterprise Integration</b> Virtual Summit	Apr. 18, 2024 Aug. 22, 2024 Dec. 5, 2024

## Fast Facts

### Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k    25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

### IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

### Metrics

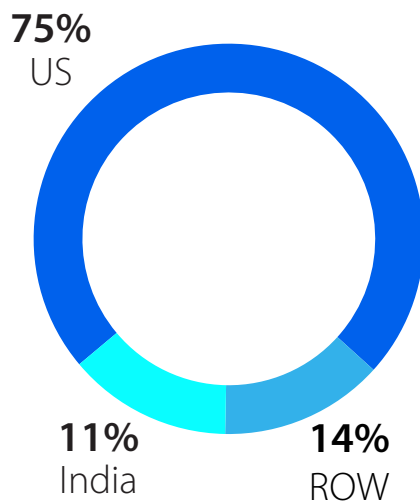
- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

## Summit Sponsors

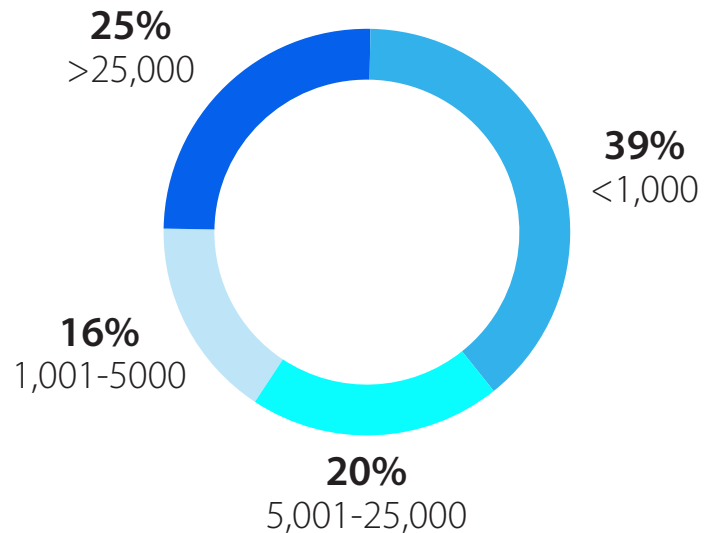


150+ virtual summits produced - more than 160,000 qualified enterprise IT decision makers  
700 guaranteed - 800-900 average

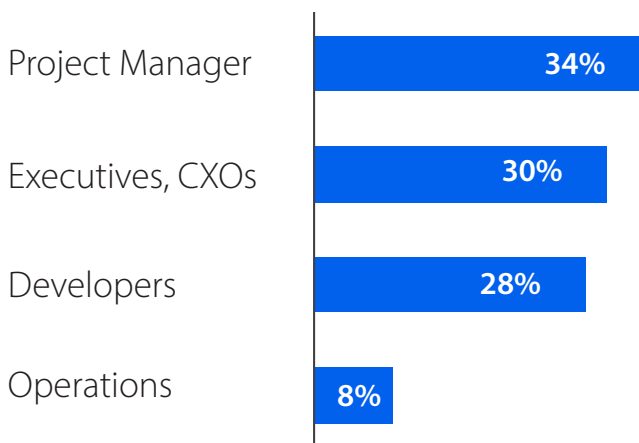
## GEO Regions



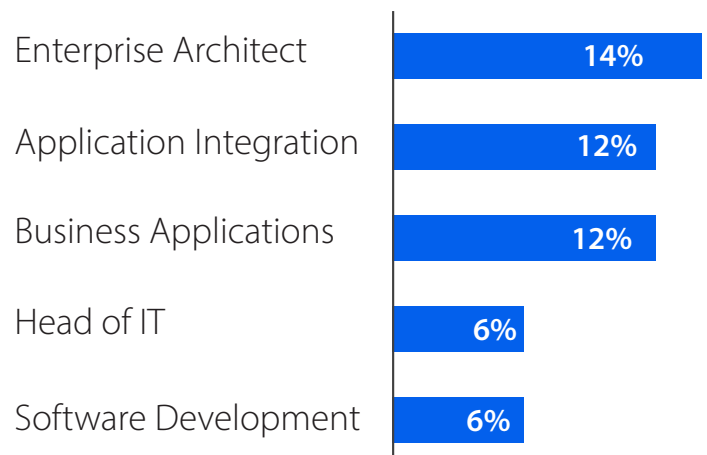
## Company Size - Employees



## Top Job Levels



## Top Job Functions





## AI Deployment Virtual Summit

Use AI for Better IT & Business Outcomes

AI Deployment Summit is a multi-vendor online event featuring top AI companies to help enterprises implement real-world AI and automation solutions.

Top job specialties include: CxOs, Enterprise Architects, Data Architects, Data Scientists, Application Integrators, and Software Developers

- February 8, 2024
- June 6, 2024
- September 26, 2024



## Application Architecture Virtual Summit

Design, Build and Run Modern Enterprise Applications

Application Architecture Summit focuses on how to build, launch & run applications with low code, DevOps and cloud native skills.

Top job specialties include: Enterprise Architects, Software Developers, Project Managers, Solution Architects, Application Integrators, DevOps, Business Application Managers, and CxOs.

- March, 14, 2024
- July 25, 2024
- October 24, 2024



## Enterprise Integration Virtual Summit

Integration Powers Digital Transformation

Enterprise Integration Summit explores how APIs, iPaaS, RPA and other integrations are foundational to successful digital transformation.

Top job specialties include: Enterprise Architects, Project Managers, Application Integrators, Software Developers, Business Application Managers, and CxOs.

- April 18, 2024
- August 22, 2024
- December 5, 2024

Each sponsor gets a resource room where attendees view presentations, download pdfs and sign up for free trials etc. IDN tracks all attendee behavior and delivers it in an easy to read Leads Report.

**Breakout Session**

July 2023  
**AI Deployment Virtual Summit**

## Copilot at Microsoft: GPT for the Enterprise

<b>Agenda</b> Generative AI with Microsoft Dynamics and Power Platform Copilots  Using LLMs with your data in the apps you already know and love  DEMO; GPT in action with Microsoft Power Automate Flow Copilot	<b>Bio</b> Ted and his team focus on Copilot at Microsoft and bringing GPT to the Enterprise  Expertise in GPT with Microsoft Azure OpenAI  Design and build AI to empower people and organizations	 <p><b>Ted Way, PhD</b> Principal PM Lead, Microsoft Copilot Applied AI Team</p>  <small>© 2023 Enterprise Integration News, Inc.</small>
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## **Copilot at Microsoft: GPT for the Enterprise**

### Free Trials and More

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[FREE TRIAL] [Power Apps 30-day free trial - Power Apps](#)

[PRODUCT OVERVIEW] [Build Apps for your Business - Microsoft Power Apps](#)

### PDF Downloads

[SPEAKER SLIDES] [Copilot at Microsoft: GPT for the Enterprise](#)

[INFOGRAPHIC] [Steer the Future of Development: Copilot and AI in Microsoft Power Platform](#)

# Virtual Summit Calendar

More than 150+ events produced

## 2024 Virtual Events

### Q1 2024

February 8



**AI Deployment**  
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI  
BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision  
Automation • MDM • Security • Streaming • IoT

March 14



**Application Architecture**  
Virtual Summit

Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs  
& Microservices • Kubernetes • Orchestration • RPA • UX • BPA •  
Process & Workflow • Security • Legacy Modernization

### Q2 2024

April 18



**Enterprise Integration**  
Virtual Summit

Enterprise Architecture • API Management • Agile Integration •  
Data Virtualization • EDI/B2B • Integration Architecture • Hybrid  
Cloud • iPaaS • Messaging • Microservices • Security • Legacy  
Modernization

June 6



**AI Deployment**  
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI  
BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision  
Automation • MDM • Security • Streaming • IoT

### Q3 2024

July 25



**Application Architecture**  
Virtual Summit

Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs  
& Microservices • Kubernetes • Orchestration • RPA • UX • BPA •  
Process & Workflow • Security • Legacy Modernization

August 22



**Enterprise Integration**  
Virtual Summit

Enterprise Architecture • API Management • Agile Integration •  
Data Virtualization • EDI/B2B • Integration Architecture • Hybrid  
Cloud • iPaaS • Messaging • Microservices • Security • Legacy  
Modernization

September 26



**AI Deployment**  
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI  
BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision  
Automation • MDM • Security • Streaming • IoT

### Q4 2024

October 24



**Application Architecture**  
Virtual Summit

Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs  
& Microservices • Kubernetes • Orchestration • RPA • UX • BPA •  
Process & Workflow • Security • Legacy Modernization

December 5



**Enterprise Integration**  
Virtual Summit

Enterprise Architecture • API Management • Agile Integration •  
Data Virtualization • EDI/B2B • Integration Architecture • Hybrid  
Cloud • iPaaS • Messaging • Microservices • Security • Legacy  
Modernization